# The Advantages of Digital English Reading Teaching in Application-oriented Talent Training Mode

## Junling Yan

School of Foreign Languages, Chifeng University, Chifeng, Inner Mongolia, China

13947659118@126.com

Keywords: Applied talents; English reading courses; Digital english reading teaching mode; Advantages

**Abstract:** In application-oriented talent training mode, the research and practice of major courses reform in English major are extremely urgent. It is particularly important for English reading reform in English major courses. This paper mainly elaborates the advantages of digital English reading teaching in application-oriented talent training mode. Digital English teaching has achieved rich contents of English reading, has created an open environment for English reading, has ensured that the content is updated in a timely manner in English reading and has realized the change of students' role in English reading.

In the general environment of social needs for application-oriented talents, the traditional English reading classes in universities have seriously affected social needs for applied talents. For a long time, English reading classes seem to be a lesson for students to use limited class time for reading. Students pursue accuracy in limited time and never pay attention to a large number of reading skills that are flexibly used in English reading. Teachers also focus on high accuracy in a short period of time and never urge students to apply such skimming, skipping and other skills to reading. In the long term, English reading classes are a typical class to test, which not only affects students' enthusiasm for learning and hinders improvement of students' English reading ability, but also makes English reading classes lose its original intention and makes it completely unrecognized[1]. In order to restore the essence of English reading classes, inspire students' interest in reading, change the traditional lag of the English reading teaching model and meet social urgent needs for English applied talents , English reading teaching adopts a kind of new digital teaching method, which conforms to the training target of cultivating application-oriented talents.

According to experts, in recent years, digital teaching with multimedia seems to be main methods of teaching reform in universities. Because of this, our university has also begun to use this platform for English reading teaching reform. The new digital mode of reading teaching reform has following advantages, such as, high efficiency and good quality for teaching, promotion of teachers' own ability and real quality teaching for teachers and stimulating learning interest and cultivating learning ability for students, which makes English teaching keep up with the times and adapt to society needs[2]. At the same time, it can meet social needs for applied English talents.

As is known to all, this new type of English reading teaching model can create a truly interactive English learning atmosphere and environment, which is the most direct, vivid, realistic and the best learning atmosphere and environment. In this English learning atmosphere and environment, how can students have no strong interest in English learning? How can students not develop the ability to acquire information? This new digital English reading mode will definitely improve students' quality education and it will certainly cultivate practical talents for the society. The above is just a general discussion of the advantages of new English reading mode. The following is a detailed description of its advantages.

# 1. Digital English Teaching Can Enrich the Content of English Reading

Nowadays, the world is in the network era and the teaching of colleges and universities is also in

the Internet era. Network can provide abundant learning resources, a large number of English reading materials, the latest English information in various industries, a variety of learning materials, endless reading skills and trendy Internet terminology of English translation and so forth. On the one hand, relevant background knowledge and author profile can be searched from the Internet to supplement the knowledge of English reading course textbooks. On the other hand, using the Internet can also expand students' English vocabulary. In addition, the most exciting is that digital reading English teaching platform can monitor and record students' extracurricular reading time, test the content of the classroom for students to read online and record test results in time, causally analyse English reading tests, add the similar English reading text data and show students a variety of excellent PPT courseware[3]. In conclusion, this new type of reading method achieves a rich content of English reading course, realizing the real teaching reform and achieving the win-win situation of teaching efficiency and quality improvement.

#### 2. Digital English Teaching Can Create an Open Environment for English Reading

Digital reading English teaching mode no longer limits students to English reading textbooks and English reading classes. Digital reading English teaching mode no longer limits students to a fixed time and a fixed place. Digital reading English teaching mode realizes the timeliness of English reading. Digital reading English teaching mode makes teachers and students realize interactive English reading classes. Digital reading English teaching mode combines the form of pictures and the vivid display of teaching contents. Digital reading English teaching mode is the most vivid, the most direct, and the best English reading learning environment. Such an environment is conducive to the improvement of students' learning interest. Such an environment is conducive to the improvement of students' reading ability. Such an environment is conducive to the accumulation of students' knowledge[4]. Such an environment is conducive to the cultivation of students' information ability.

#### 3. Digital English Teaching Can Ensure Timely English Reading

To sum up, English major students' reading level must be higher and stricter than non-English major students' reading level so that many English reading materials in plain paper cannot satisfy English major students' reading needs. This inevitably requires reading materials to be updated and synchronized with the times. However, because of the process of publishing paper English reading materials in, it is inevitable that it will be updated slowly and it cannot meet English major students' reading needs. In order to solve this practical problem, we can only use the network to realize timely updating of reading materials[5]. Relying on the network to solve this practical need, it is convenient, time-saving, labor-saving, fast and up-to-date.

#### 4. Digital English Teaching Can Realize Students' Role Transformation in English Reading

Traditional English reading teaching mode is the teaching mode that teachers are main and students are complementary. In that classroom, students passively accept knowledge[6]. Gradually, students have no learning interest, no enthusiasm, no learning motivation, no learning autonomy... Digital English reading teaching mode completely overturns traditional English reading teaching mode, which is to subvert teachers' and students' roles and realize the great transformation of teachers' and students roles. Students become a dominant player in class and teachers become an instructor in class. In this new teaching class, students take the initiative to accept knowledge[7]. Students increase learning interest. It activates students' learning enthusiasm. It improves learning initiative. It awakens learning autonomy. Students can achieve personal English reading. Students can achieve group English reading. Students can achieve class English reading. In conclusion, the transformation of students' role in class is conducive to increasing their ability to process information. The transformation of students' role in class is conducive to increasing their ability to process information.

find problems[8]. The transformation of students' role in class is conducive to increasing their ability to solve problems.

In conclusion, digital English reading teaching has many advantages. For example, digital English teaching can enrich the content of English reading. Digital English teaching can create an open environment for English reading. Digital English teaching can ensure timely English reading. Digital English teaching can realize students' role transformation in English reading. These advantages can greatly improve class teaching and teaching efficiency and teaching effect. In the reform of this new teaching mode, both teachers and students have promoted and changed themselves. Teachers have been liberated from heavy preparation work and their business level has been greatly improved[9]. Students' interest in learning has been improved. Students' horizon has been broadened. Students' time of learning has been saved. Students' independent learning ability has been developed. This new digital English reading teaching model has potential application value. Especially its object intelligence and autonomy and cross-platform portability are worthy of reference. Therefore, digital instructional technology will promote the development of the English reading teaching and will cultivate applied English talents for the society. In a word, the traditional English reading teaching has existed for many years in the teaching of English reading. The drawbacks of traditional English reading teaching begins from an early age, is the improvement of students' English proficiency. The traditional English Reading Teaching for teachers and students is troubled: teachers easily be lost to teaching enthusiasm and interest in this single English reading teaching, students are also prone to antipathy to English reading. Today's era is the era of information and digitization, along with its openness and the characteristics of low cost, network learning captured the hearts of the masses. As English reading teaching staff, it is important to make good use of the network, to achieve the purpose of English reading teaching, to guide the majority of students, to take advantages of this convenient learning tool[10]. This is the present situation of contemporary education. While many parents also asked their children to avoid the network far away, numerous colleges and universities have been sitting on the digital train, has made remarkable achievements in teaching. It is precisely because the digital English reading can bring great convenience, it has become the inevitable mission of English reading teaching.

## References

[1] Zhonghe Guan. Higher Education in-depth Questions [J]. Development and Evaluation of Higher Education, 2010 (2)

[2] Weiguo Diao. On the Reunderstanding of Teaching Mode Research--on the Teaching Process Model of Multiple Unification [J]. Education Exploration, 2008 (12).

[3] Yizu Gong. On the Model of College Talent Cultivation [M]. Nanjing: Jiangsu Education Press, 1999.

[4] Luying Wang. The Target and Curriculum System of Education Training for Applied Undergraduates [J]. University Education Science, 2005(2).

[5] University Foreign Language Professional Teaching Steering Committee. University English Teaching Outline[Z]. Shanghai: Shanghai Foreign Language Teaching Press; Beijing: Foreign Language Teaching and Research Press, 2000.

[6] Long Hu. Computer Aiding Foreign Language Teaching - Application of Multimedia and Network [M]. Shanghai: Shanghai Foreign Language Education Press, 2001.

[7] Tianzi Li. On the Development Trend of English Extensive Reading Teaching [J]. Foreign Language World, 2007, (6)

[8] Zili Duan. The Study of Extracurricular Reading Strategies of English Majors and the Following Independent Extracurricular Reading [J]. Foreign Language Circle, 2006, (3)

[9] Shaojie Zhang. Literacy Crisis: the Biggest Challenge Facing English Majors Today [J]. Foreign

Language Teaching Theory and Practice, 2012, (2)

[10] Yuanshen Huang. What Should I Catch in College English Reading Class? -- A Discussion on the Writing of the Reading Course (Book 5 to 8) [J]. Foreign Language, 2011, (2)